PRESS RELEASE



THE 3D LED WALL PROTOTYPE IS HERE, NO NEED FOR SPECIAL GLASSES

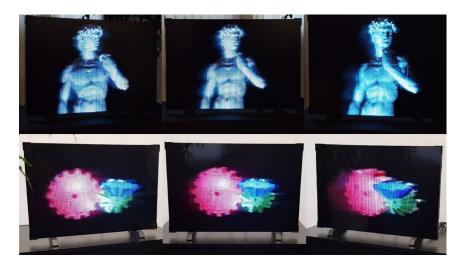
At the end of May, the two-year EUREKA project receiving nearly 70 million HUF contribution from the NRDI Fund, entitled "3D Light Field LED Wall System" has been finalized. In this project Holografika Kft., a Hungarian technology company in collaboration with the German Temicon GmbH developed a glasses free 3D LED wall solution that enabled digital 3D content to be displayed in true 3D that could only be seen so far on traditional 2D LED walls in shopping malls and conference centers, airports, stadiums, concerts, amusement parks, TV studios and large events.

Today LED technology has become almost the exclusive solution for large-scale visual displaying; video walls, projector systems can no longer compete with LED-s. Here we are talking about modular, variable creative platforms of any size, aspect ratio, shape and surface. The result of the development is essentially the first modular 3D LED wall display system. The completed 3D LED wall prototype consists 6 pieces of 24x24 cm modules that have a pixel size of 5 mm and provide a continuous 3D view for the viewers.

The technology was selected for the innovation competition of a large Hungarian telecommunication company at the end of last year. Since then, many inquiries have come from all over the world, the most recent from Oman, and there has been interest from Chinese investors, too.

This promising technology was also nominated in 2021 for the Society of Information Display (SID) Display of the Year Award.

For further information: http://holografika.com/3dledwall



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NATIONAL RESEARCH, DEVELOPMENT AND INNOVATION OFFICE HUNGARY MOMENTUM OF INNOVATION

PROGRAM FINANCED FROM THE NRDI FUND